

2009 ANNUAL EEO PUBLIC FILE REPORT

WASATCH PUBLIC MEDIA OF SALT LAKE CITY

Station in Employment Unit: KCPW (FM-NCE), Salt Lake City, UT
Date Range of Annual Report: September 24, 2008 – September 23, 2009

The information required by FCC Rule 73.2080(c)(6) is provided in the materials that follow.

BROAD OUTREACH INITIATIVES

Established an Internship Program

KCPW established a long-term, continuing Internship Program in January 2009. The role of Community Calendar Editor is assigned for a semester to a college student who has applied, and trained with the Outreach Coordinator. The Community Calendar Editor publishes public service announcements for on-air reads and web posting, up to 30 hours per month. At the end of the semester, the intern is responsible for training his or her replacement.

Participated in 4 Events Sponsored by Educational Institutions, Relating to Careers in Broadcasting.

KCPW hosted four workshops, and one job shadow program for area high school groups. Students from Riverton High School joined us for studio tours in spring, 2009. A program was conducted by Ed Sweeney, President of Wasatch Public Media, on KCPW's role in the community. This was followed by in-studio production practice, and break-out instruction sessions with reporters. Students from West High School joined KCPW for two similar workshops in Spring 2009. Students from Rowland Hall St. Mark's School join KCPW each Spring for a four-day job shadow event. Some students practice audio production skills to create polished promotional messages. Rowland Hall St. Marks School's "Salt Lake On Air" job shadow at KCPW is coordinated by Bill Baxter of RHSM.

RECRUITING SOURCES USED
LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
10/06/2008	Development Coordinator	KCPW On-air announcement

SOURCES FOR RECRUITMENT

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL
KCPW Web Site	N	P.O. Box 510730 Salt Lake City, UT 84151-0730	Ed Sweeney	801-359-5279 ext. 223 jobs@kcpw.org
On Air Announcements	N	P.O. Box 510730 Salt Lake City, UT 84060	Ed Sweeney	801-359-5279 ext. 223 jobs@kcpw.org
Utah Non- Profits	N	175 S. Main Street, Suite Salt Lake City, UT	Patricia Blair	801-596-1800

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.